

**MANULIFE ASSET MANAGEMENT INDONESIA INTRODUCES
NEW FEATURES – MAMI AUTO DEBIT AND QQ ACCOUNT****November 16, 2009**

JAKARTA – Although many people understand the importance of investment as one of the ways to manage their money, some are still unsure about the right way to invest. To achieve optimum results, many people find the best approach is to invest regularly and consistently and to start early.

PT Manulife Aset Manajemen Indonesia (MAMI) understands that many investors want to develop a regular and routine investment habit while at the same time having access to easy investment transactions that avoid complicated administration and minimize queuing time at the ATM or bank tellers. To help address this need, PT Manulife Aset Manajemen Indonesia (MAMI) has introduced two new facilities for customers - Auto Debit through Bank Central Asia (BCA) and QQ Account facilities.

Thanks to the MAMI Auto Debit facility, investors no longer need to queue at the ATM or at the bank to invest as their money can now be transferred to their Manulife mutual fund automatically on a monthly basis. Investors simply need to determine the amount that they would like to be debited from their BCA accounts each month.

The Auto Debit facilities can help investors to be more disciplined, and invest consistently. “The key to investment success is investing regularly and consistently,” said Denny Thaher, President Director of MAMI, at a press conference in Sampoerna Strategic Square South Tower, Jakarta.

The QQ Account facility is designed for investors who would like to invest on behalf of their children. It allows for two names to be on the account – the child’s name and the parent’s name and allows the parent to have authority over the management of the account. This feature aims to help parents to instill in children the benefits of investment from an early age.

With the addition of the MAMI Auto Debit and QQ Account features, MAMI is reiterating its commitment to innovation in the way it serves its customers. MAMI believes that the advantages offered by the two new features will help boost assets under management (AUM), which reached IDR 23.721 Trillion as at September 30, 2009 (including mutual fund and discretionary funds). This makes MAMI one of the leading investment management companies in Indonesia in terms of AUM. This success is also thanks to the support of more than 1,600 Manulife licensed sales agents.

Executive Vice President & Chief Agency Officer PT Asuransi Jiwa Manulife Indonesia, Nelly Husnayati said, “We are confident that MAMI’s mutual funds will continue to see good growth with these new features as they will be very helpful for our 1.5 million customers as they plan their investments and grow their assets.”

President Commissioner of PT MAMI, David Beynon said: “Manulife Financial is being very proactive in educating its investors. These new features are just a couple of education vehicles that MAMI, as one of the pioneers in this industry in Indonesia, gives to the investors. Other examples of education vehicles that MAMI has also introduced include the payroll deduction program for Manulife Indonesia’s employee and agents. MAMI also has conducted several workshops for college students in cooperation with bank distributors, to educate them as well as to encourage them to start investing at young age.”

MAMI grew its Assets Under Management by 40.1% from IDR 16,936 Trillion as at December 30, 2008 to IDR 23,721 Trillion as at September 30, 2009. "Our equity assets have increased to a significant level, which we believe is a tribute to our competence in managing equity funds," David added.

MAMI's mutual funds are designed to help retail customers to invest in capital markets. "With an initial investment of only IDR 100.000 for almost all MAMI's products, MAMI mutual funds are helping to make it easy for retail investors to invest for their future," said Denny Thaher.

Notes to Editors:

About Manulife Aset Manajemen Indonesia

Established in 1996, PT Manulife Aset Manajemen Indonesia (MAMI), a member of Manulife Financial, offers investment management and mutual fund products in Indonesia.

Since its establishment, Manulife Aset Manajemen Indonesia has consistently maintained its position as one of the leading investment management companies in the Indonesian mutual fund industry. Currently, MAMI serves more than 30,000 mutual fund and discretionary fund investors.

Manulife Aset Manajemen Indonesia has the largest licensed mutual fund sales agency force in Indonesia. The company's products are sold across the archipelago through more than 1,600 mutual fund selling agents (WAPERDs) which operates through a network of over 120 sales operations in more than 20 cities throughout the country. In addition to MAMI's exclusive full time agents, MAMI products are also distributed through leading banks such as RBS, Bank Bukopin, Bank Commonwealth, Bank Internasional Indonesia, Bank Mandiri, Bank Niaga, Bank Permata, BRI, Bank UOB Buana, Deutsche Bank, DBS, Standard Chartered Bank and The Hongkong Shanghai Banking Corporation.

About Manulife Financial

Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 22 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers customers a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$437 billion (US\$407 billion) as at September 30, 2009.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '945' on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.

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